



PRESS RELEASE

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LOCAL BUSINESSES AWARDED FOR EFFORTS TO “RECYCLE MORE. WASTE LESS.”

Frederick, MD – Frederick County Government has announced the winners of its annual Business Waste Reduction and Recycling Award. The County has an established goal of diverting 60% of its waste from landfill disposal by 2025 and the Department of Solid Waste Management actively promotes a philosophy of “Recycle More. Waste Less.” Since businesses account for roughly half of the waste generated, this award program provides public recognition for local organizations that have demonstrated leadership in their efforts to reduce, reuse and recycle.

Three businesses are being recognized this year: MOM’s Organic Market, Natural Fusion Hair Studio and the Werres Corporation. Frederick County Executive Jan Gardner met with representatives from each on Tuesday, November 15, as part of the County’s participation in America Recycles Day, a national event designed to increase awareness of and support for recycling. The presentation of awards was taped and is available for viewing on Frederick County Government’s [YouTube channel](#).

Also present at the ceremony was Donna Corbus, Business Recycling Program Analyst for Frederick County. Donna serves as a liaison to the business community, providing information and assistance to those seeking to implement integrated, sustainable waste management strategies. “Waste reduction can be as easy as rethinking the way you’ve always done things and making a few simple changes. The choices these businesses have made inspire their employees as well as their customers to “think green” and conserve resources.”

This year’s applicants described a wide variety of actions designed to conserve resources, many of which make both environmental and economic sense. Werres Corporation recycles many materials, from office paper to scrap metal, and they reuse cardboard boxes for shipping. Natural Fusion generates smaller quantities of waste, but takes great efforts to recycle as much as they can, even unusual materials – such as hair. MOM’s Organic Market not only takes direct steps to reduce its own waste, but also offers a diverse array of recycling opportunities to local residents. Among other items, collection bins at their retail store allow shoppers to deposit eyeglasses, shoes, snack food wrappers and cell phones year round. They also hold annual electronics recycling events for the general public.

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[America Recycles Day](#) provides a unique opportunity to highlight the actions of these local leaders. This national event occurs on November 15 each year and is dedicated to encouraging Americans to recycle and buy recycled-content products. Frederick County has seen a steady increase in such activities in recent years and currently has a waste diversion rate of 55% (as of 2014, the most recent year for which data has been certified by the Maryland Department of the Environment). For further information about local waste reduction recycling programs, please call the Department of Solid Waste Management at 301-600-2960 or visit their website at www.FrederickCountyMd.gov/recycle.

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